LEADING INNOVATIVE CHANGE FOR THE FUTURE

Lisa Taylor, President, Challenge Factory

TEAM CANADA
Today’s Quote: “Good questions outrank easy answers.”
-Paul Samuelson
HOW WOULD YOU REVOLUTIONIZE BUGGY TRAVEL?
IT’S NOT ABOUT THE HORSE OR THE BUGGY…
IN REVOLUTIONARY TIMES, YOU GO BACK TO FIRST PRINCIPLES
A WORD ON LANGUAGE
WE ARE LIVING THROUGH A TALENT REVOLUTION

- Impacts norms, situations & behaviours
- All at the same time
- Affecting everyone
- Understandable patterns and is predictable
- Right now – and urgent!

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TECHNOLOGY REVOLUTION MEETS TALENT REVOLUTION

Talent revolution

Workforce Impact

Workplace Impact

Technological revolution
EXCITING TIME FOR CAREER DEVELOPMENT

CEO

CFO  COO  CIO  CHRO
IN REVOLUTIONARY TIMES...

If you do what you’ve always done...
IN REVOLUTIONARY TIMES...

You will no longer get what you’ve always gotten
WHY CAREER INNOVATION?

Credit: Lori Bitter, The Business of Aging

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WHO IS PART OF A REVOLUTION?
FIVE DRIVERS SHAPING THE FUTURE OF WORK

DEMOGRAPHICS & LONGEVITY
CAREER OWNERSHIP
FREELANCE ECONOMY
PLATFORM ENVIRONMENT
AI AND ROBOTICS
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<th>CAREER OWNERSHIP</th>
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DRIVERS BY EMERGING VS. DEVELOPED COUNTRIES

- Demographics
- Career Ownership
- Freelance Economy
- Rise of Platforms
- AI and Robotics

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SHAPING VS. PREPARING FOR THE FUTURE OF WORK
If we don’t challenge assumptions and share advances

We’ll lose time, money and mindshare creating better horses and buggies
LET’S GET TO WORK!

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