Scottish Policy Context

• Overarching economic aim of the Scottish Government is to achieve sustained and inclusive growth with an economy that enables all of our people fulfil their potential

• Key to achieving this is ensuring people can access information, advice and guidance when they need it and in a way that works best for them

• Committed to national service, delivered through Skills Development Scotland, which is delivered locally and in partnership with all providers of career services.
Collaborative PhD Programme

Tap into and shape research

Impact on policy

Knowledge base in Scotland - Starting to reap the rewards
• student seminar series
• knowledge exchange
• policy briefings

Well established – 21 studentships

3 graduates, 5 nearing completion

Recent Alumni topics-
• Understanding university graduates’ social mobility trajectories: does the route affect the outcome?
• The role of networking & social media tools during job search; An information behavior perspective

Develop a bank of detailed and highly relevant knowledge
Innovator of skills practice

New PhD topics agreed-
• focusing on entrepreneurship in work, the behaviours of young people in relation to careers, and the impact of work-based learning environments on skills & economic performance
My Kid’s Career – Parental Collaboration

• Development wireframes to be tested customers & stakeholders (parents, CIAG)

• Practitioner feedback period

• Gather parent stories & questions e.g. parents with children with additional support needs

• Scottish Parental Engagement Steering Group – the national network for parent organisations

• Sessions with individual parents – using live site and live feedback

• Focus groups with National Parents Forum Scotland

• Nutshell Guides by parents for parents
Collaborative Evaluation

Key customer group-
Young people aged 16 to 19 years in transition from school to post-school destinations

To ensure services meet needs-
Conduct extensive evaluations of service using variety methods

Objectives
• Capture experiences of different elements CIAG services (1:1s, group, digital etc)
• Explore experiences of delivery of, including coaching approach
• Measure satisfaction with support available & support received
• Identify outcomes & benefits gained from accessing

Mixed Methods
Annual survey of senior phase pupils sent approx. 65000
Focus groups e.g care experienced

Accessible
Cognitive testing of survey with young people – ensure mobile friendly

Personalised
tailored services each received

Collaboration –
Researchers & career practitioners work together to guide the analysis & interrogate the data